**Summary of changes made:**

* Cleaned up media queries and tested across a range of device and screen sizes to ensure the site is fully responsive.
* Changed 'email' page to 'label-ordering', added company and design process info text and images.
* Set up primary and auto order email accounts.
* Changed intro page tagline.
* Change intro page logo.
* Changed about page to give a brief descriptive overview of what the company offers.
* Added social media links to about page.
* Created about page image using Photoshop and a combination of illustrations provided by the client.
* Updated favicons to use bottles image.
* Added intro page animations using animate.css.
* Added order form to 'label-ordering' page.
* Created an order database and corresponding fields for storage of order form data.
* Created server-side PHP script to store in the database and email order details to main domain address when form is submitted.
* Design Process in mobile view - Reduced opacity. Improved Headings as per client feedback.
* Added prices and date picker to order form.
* Added validation on order date picker to prevent the user from selecting dates within 28 days.
* Added form validation with field highlighting and help text for required fields on form submit.
* Amended design process description copy as per client feedback.
* Amended about page image using Photoshop as per client feedback.
* Switched wrapped up bottle for hoppiness label bottle on 'label-ordering' page as per client feedback.
* Tidied up CSS and HTML (removed unused classes and IDs).
* Set up Google Analytics & Search Console and verified site ownership.
* Added site description meta tags.
* Amended site title and text to include keywords for search engine optimization.
* Compressed all JS and CSS scripts and optimized images for faster loading times.
* Made site more screen-reader friendly by adding image alt attributes and elements with screen-reader only span classes for links.
* Added "<!-- googleoff: snippet--> tags around buttons to prevent button text being used in Google snippet.

**Ideas for future development:**

**Promotions**

* Create links to or add flyers / images for promotions on home page – **2 hours**.
* Add “promo code” field to order form with validation and amend server scripts to store and email the code – **4 hours**.

**Ordering Process**

* Confirmation emails to customer after they submit order form (with logo etc.) – **4 hours.**
* Add real-time validation to order form – **2 hours.**
* Add auto-address lookup based on postcode – **4 hours.**
* Add price calculation at bottom of form (including shipping fees based on postcode) – **6 hours**
* Add responsive fields to record mixture ratio when multiple brews are selected – **2 hours**
* Add responsive fields for additional name tag text based on number selected – **2 hours**

**Site Content**

* FAQ page (if exact copy provided) – **4 hours**
* FAQ page (if rough copy provided) – **8 hours**
* News / blog integration (Wordpress so you can update yourself) – **8 hours**
* Gallery / Media page to show images of previous events and bottle designs **– 8 hours**
* Microbrewery experience day page (video tour, photographs etc.) **- 8 hours**
* “Brews” page with info / reviews for Five Cloud brews (including auto-generated reviews from untapped if available) – **8 hours**
* Online payment page which integrates with Xero – **16 hours**

**Customer Login Area**

* Progress bar to show order progress
* Allow customers to see (low-res) images of previous design(s) with option to re-order bottles & merch